



# BUSINESS SUSTAINABILITY

## "IN CONVERSATION WITH" SUSTAINABILITY LEADERS

IN CONJUNCTION WITH EUROPA AWARDS FOR SUSTAINABILITY 2018 SOFT LAUNCH

5TH APRIL 2018 | DOUBLETREE BY HILTON KL

Malaysia has recently been focusing on sustainability and while maturing in its understanding of the matter, it's still developing specific strategies and policies. Being in the enviable position of benefitting from others' experience, and combined with strong guidance and support from the Malaysian Government, local businesses have been able to make great strides in sustainability within a short time frame.

At this **"In Conversation With" Sustainability Leaders** event, we are featuring the past winners of **Europa Awards for Sustainability 2017** together with sustainability experts to further discuss best practices in business sustainability. They will share how to avoid costly mistakes, what works, and what it takes to be a leader in the field of sustainability!

This event will take place together with the **Soft Launch of Europa Awards for Sustainability 2018** edition.

### MEET OUR MODERATOR AND PANELISTS



**SUNITA DEVI**  
Sustainability  
Communication  
Consultant & Trainer  
*Devcom Trends*



**MATTHIAS GELBER**  
Founder & Chief  
Environmental Officer  
*NEWERA Energy*



**RAJ RIDVAN SINGH**  
Founder & CEO  
*SOLS 24/7*



**BRIAN LARICHE**  
Founder & Chief  
Community Strategist  
*Lariche Community*



**GREGERS REIMANN**  
Managing Director  
*IEN Consultants*



This project is co-funded by  
the European Union

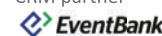
SEBSEAM-M

Support for European Business in South-East Asia Market

Platinum partners



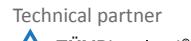
CRM partner



Supporting partner



Technical partner



SEBSEAM-M partners



Malaysian-German Chamber  
of Commerce and Industry

Deutsch-Malaysische  
Industrie- und Handelskammer



# BUSINESS SUSTAINABILITY

"IN CONVERSATION WITH" SUSTAINABILITY LEADERS

IN CONJUNCTION WITH EUROPA AWARDS FOR SUSTAINABILITY 2018 SOFT LAUNCH  
5TH APRIL 2018 | DOUBLETREE BY HILTON KL

#### PROGRAMME BRIEF

08:30 – 09:00 hrs: Registration

09:05 – 09:10 hrs: Opening remarks by Mr. Marco Winter - Executive Director, MDBC

#### BEST SOCIAL IMPACT WINNERS

09:10 – 10:10 hrs:

- Presentation by KPJ Healthcare (Large)
- Presentation by The Lost Food Project (SME)
- Panel Discussion on "Best Social Impact"

#### BEST INNOVATION IN SUSTAINABILITY WINNER

10:10 – 10:50 hrs:

- Presentation by Invest Energy
- Panel Discussion on "Best Innovation in Sustainability"

**10:50 – 11:15 hrs: Coffee break**

#### BEST ENVIRONMENTAL IMPACT WINNERS

11:15 – 12:15 hrs:

- Presentation by Infineon Technologies (Kulim) Sdn Bhd (Large)
- Presentation by Biotech International Asia Sdn Bhd (SME)
- Panel Discussion on "Best Environmental Impact"

**12:15 – 13:30 hrs: Lunch**

12:20 – 12:25 hrs: Welcome address by Tan Sri Dr. Rebecca Sta. Maria - Chairperson, EUMCCI

12:25 – 12:35 hrs: Message from H.E. Maria Castillo Fernandez - Ambassador & Head of Delegation, Delegation of the European Union to Malaysia

12:35 – 12:50 hrs:

- Keynote address by YBhg. Dato' Seri Ir. Dr. Zaini bin Ujang - Secretary General, KeTTHA
- Presentation of certificates for Europa Awards for Sustainability 2017 Award Winners by YBhg. Dato' Seri Ir. Dr. Zaini bin Ujang

12:50 – 13:00 hrs:

- "Europa Awards for Sustainability 2018 - What's New?" by Mr. Roberto Benetello - CEO, EUMCCI
- "Assessment Process" by Ms. Alexandra Herbel - Managing Director, TUV Rheinland

13:00 – 13:05 hrs: Europa Awards for Sustainability 2018 Soft Launch ceremony

#### BEST SUSTAINABILITY REPORTING WINNER

13:30 – 14:10 hrs:

- Presentation by Sime Darby Property Berhad
- Panel Discussion on "Best Sustainability Reporting"

#### BEST SUSTAINABILITY LEADER WINNER

14:10 – 14:50 hrs:

- Presentation by Dr. Stellios Plainiotis
- Panel Discussion on "Best Sustainability Leader"

14:50 – 15:15 hrs: Conclusion by Ms. Sunita Devi & Closing remarks by Mr. Marco Winter

**15:15 – 16:00 hrs: Coffee break / Programme ends**

FOR MORE INFORMATION, CONTACT US AT:

TEL: +603 2162 6298 | FAX: +603 2162 6198 | EMAIL: GEETHA@EUMCCI.COM | WEBSITE: WWW.EUMCCI.COM



This project is co-funded by the European Union

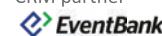
**SEBSEAM-M**

Support for European Business in South-East Asia Market  
Malaysia component

Platinum partners



CRM partner



Supporting partner



Technical partner



SEBSEAM-M partners

